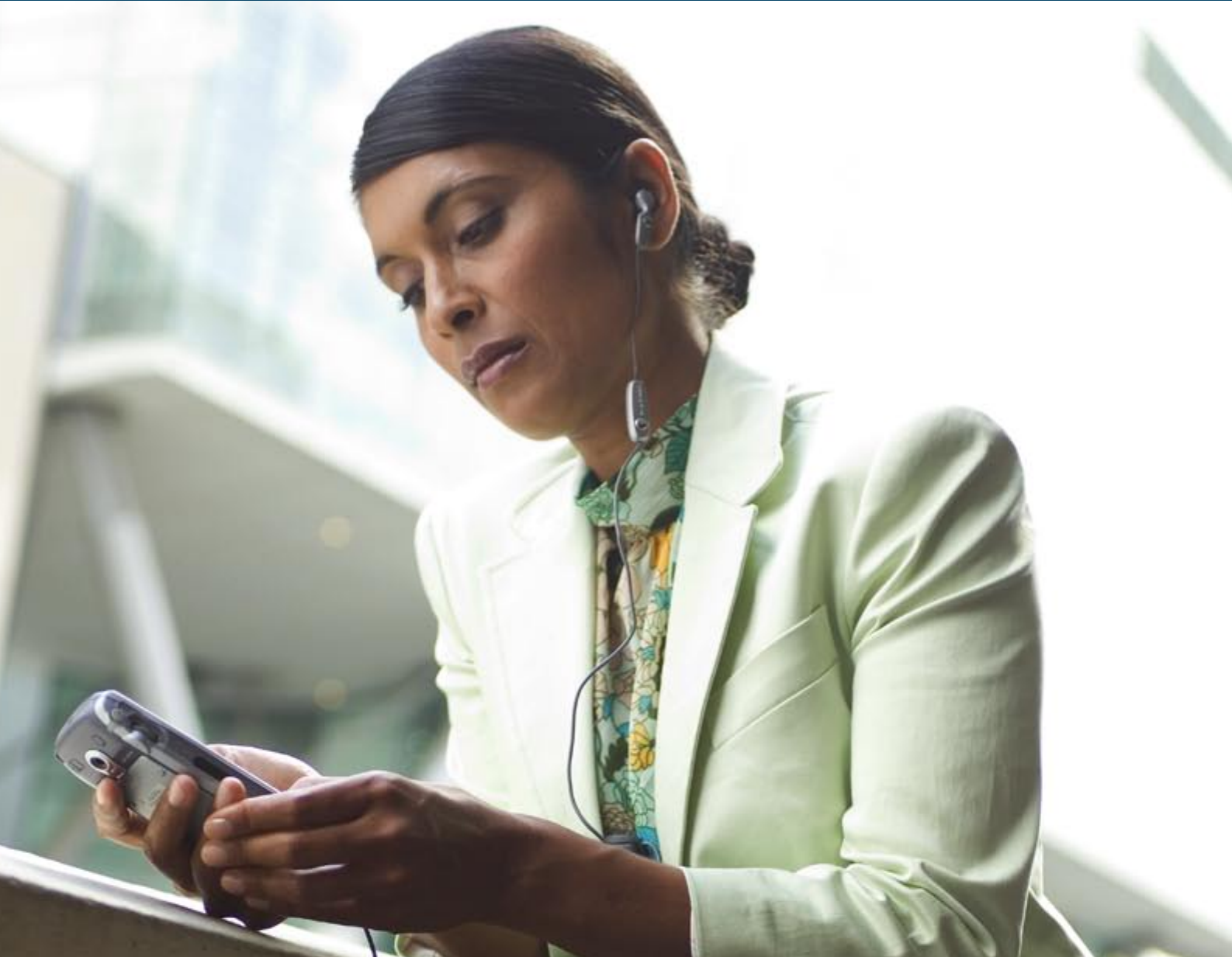


ERICSSON MX-ONE™

The all-in-one communication solution for enterprises





ONE POWERFUL SYSTEM
FOR IP, FIXED AND MOBILE
COMMUNICATION

YOU WANT AN IP-PBX FOR IMPROVED FLEXIBILITY, VOICE AND DATA INTEGRATION, SPACE SAVINGS, EASIER MANAGEMENT AND LOWER TOTAL COST OF OWNERSHIP. BUT YOU ALSO WANT ALL THE TRADITIONAL PBX FEATURES, VOICE QUALITY AND RELIABILITY THAT YOU HAVE TODAY. AND YOU WANT A WAY TO INCORPORATE YOUR EMPLOYEES' MOBILE PHONES INTO THE MIX.

IF YOU'RE WONDERING WHERE YOU CAN GET ALL THAT, YOU SHOULD TAKE A LOOK AT ERICSSON MX-ONE™.

A server-based communication system, Ericsson MX-ONE™ offers more than 500 features and enough power to link up to 100,000 people. It also offers the reliability you've come to expect from a voice platform, combined with a full range of IP, mobile, digital and analog terminals.

Since it's IP-based, Ericsson MX-ONE™ is ideal for new sites or to link branch offices, remote workers and

highly mobile staff. Fully modular, it enables reliable networking between countries – as well as easy laptop, PC or mobile phone access to corporate directories, email, calendars and more.

And to ensure that it remains powerful well into the future, Ericsson MX-ONE™ uses an open system that can easily incorporate new technology and third-party applications.



MAKE COMMUNICATION YOUR COMPETITIVE EDGE

One sophisticated system with all the functionality you want

Ericsson MX-ONE™ consists of a number of integrated modules. Together, they provide a wide range of advantages capable of reducing your communication costs, improving employee efficiency and raising customer satisfaction levels.

ERICSSON MX-ONE™ TELEPHONY SYSTEM

At the core of Ericsson MX-ONE™ is the Ericsson MX-ONE™ Telephony System. A server-based IP-PBX, it fits into a standard 19" rack, saving space and allowing you to integrate your voice platform into your current IT infrastructure.

Its unique architecture allows you to cluster up to 10 servers to create a single, secure system distributed throughout several sites, with complete feature transparency and scalability for up to 7000 users.

So you can create IP networks anywhere on your campus, at sites throughout the country, or even across borders. Compatible with the Ericsson Solidus eCare™ multimedia contact center, it also offers full contact center functionality which can be extended to home offices or remote branches.

Plus, your staff can choose between using IP, analog, digital or even mobile terminals – for better control over costs, and more efficient overall communication.

ERICSSON MX-ONE™ COMMUNICATION ORGANIZER

With this application suite, your staff can manage their corporate communications in whichever way is most efficient for them.

With the Personal Assistant application, they can manage their presence profiles and gain access to all the features they need – via their mobile phones, on their PCs or laptops, or via the web. So they're never out of touch, regardless of where they are.

This lets them benefit from more than 500 features, including productivity enhancers like instant messaging, corporate directories, buddy lists, call logs and presence profile management – all fully integrated with standard office suites like Microsoft Office/Outlook and Lotus Domino/Notes.

Plus, the Operator Assistant application offers a comprehensive IP-based operator application allowing attendants to be placed anywhere in the corporate IT network.

In addition, there will be no shortage of new features in the future, since the open platform ensures that the Ericsson MX-ONE™ Communication Organizer will be fully compatible with third-party applications.



ERICSSON MX-ONE™ MESSAGING

A key component of the Ericsson MX-ONE™ portfolio, the Ericsson MX-ONE™ Messaging application suite provides your employees with complete control over all their messages.

Fully compatible with Microsoft Outlook, Lotus Notes and Novell Groupwise, the suite offers everything from basic voicemail to a comprehensive unified messaging system that provides each individual with a single inbox for voicemail, faxes and emails.

Mobile workers can even use text-to-speech functionality to listen to their email on the move – for truly efficient use of their time.

Depending on your enterprise's needs, you can choose whether communication will go over IP or digital lines.

ERICSSON MX-ONE™ MANAGER

To manage Ericsson MX-ONE™, we created the Ericsson MX-ONE™ Manager. It's an active directory-based suite that integrates perfectly with today's IT management platforms, and offers full control over your communication networks.

With one single workstation, administrators can manage user and extension administration of all Ericsson MX-ONE™ components, as well as fault and performance monitoring. They can also monitor VoIP quality of service (QoS) at remote sites, to ensure stable voice quality. With a full variety of applications, the suite enables complete network management of your Ericsson MX-ONE™.

The result? A truly cost-efficient administration system that makes the work of your user administrator, system administrator, and network or system operator a whole lot easier.

A TESTED SOLUTION WITH A LONG, RELIABLE HERITAGE

A feature-rich tradition

As a major evolution of Ericsson's long-standing MD110 Convergence Communication System, Ericsson MX-ONE™ builds on twenty years of technical expertise and research.

More than 100,000 enterprises have relied on Ericsson communication systems, and our close relationships with them have allowed us to develop an incredibly wide range of features and interfaces that truly meet enterprise needs.

All of these are now available as part of the Ericsson MX-ONE™ communication system – along with MD110's trusted reliability levels and the latest in IP architecture and functionality.

We've always planned for the future

Twenty years ago, we made a promise to Ericsson MD110 owners that we would continually improve and upgrade their systems to include the latest in communication technology.

Thanks to our belief in open systems and modular architecture, we have always lived up to that promise – and this step towards Ericsson MX-ONE™ is no exception.

Ericsson MX-ONE™ is fully compatible with MD110, so our existing customers can choose to upgrade slowly towards full IP functionality, or they can simply integrate Ericsson MX-ONE™ whenever they are ready for it.

And whether you switch overnight to Ericsson MX-ONE™ or migrate towards it via MD110, this promise continues. Even as technology changes, the open platform and distributed architecture of Ericsson MX-ONE™ will allow us to integrate new advances and technology – so you gain essential new ways to meet your enterprise's communication needs well into the future.





HOW ONE ENTERPRISE IS USING ERICSSON MX-ONE™

THE LONDON OFFICE OF OMX, A SECURITIES-MARKET COMPANY, INVESTED IN ERICSSON MX-ONE™ BECAUSE THEY WANTED A USER-FRIENDLY SYSTEM THAT ALLOWED FULL FLEXIBILITY AND MOBILITY.

“WE CHOSE ERICSSON BECAUSE THEY COULD MEET OUR DEMANDS FOR DIFFERENT TYPES OF COMMUNICATION NEEDS THROUGH A CONVERGED SOLUTION,” SAYS BJÖRN WALMAN, VICE PRESIDENT OF FACILITY MANAGEMENT AT OMX.

THE ERICSSON MX-ONE™ IS DEPLOYED IN LONDON AS A REMOTE NODE TO THE STOCKHOLM-BASED ERICSSON MD110 CONVERGED COMMUNICATION SYSTEM.

“THE COMPLETE SOLUTION OFFERS GREATER MOBILITY, QUICKER INSTALLATION USING THE SAME NETWORK AND LOWER PHONE COSTS,” WALMAN SAYS. ANOTHER BENEFIT IS THAT THE STAFF IN LONDON CAN USE THE CENTRALIZED APPLICATIONS INSTALLED IN STOCKHOLM, THUS KEEPING INVESTMENTS TO A MINIMUM.

NOW OMX IS CONSIDERING CONNECTING THEIR SWITCHES IN DENMARK AND FINLAND USING IP NETWORKING.



Ericsson is shaping the future of Mobile and Broadband Internet communications through its continuous technology leadership. Providing innovative solutions in more than 140 countries, Ericsson is helping to create the most powerful communication companies in the world.